

MEDIA Release
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cherri bellini

‘This season’s ‘IT’ bag from Bally arrives at cherri bellini, Adelaide.’

Cherri bellini is proud to announce the addition of the timeless designer label **Bally** to their range in **January 2008**. Stocking five styles of shoe that have been hand selected, cherri bellini holds exclusivity for South Australia on those lines. Along with these shoes are the ‘Jana’ oversized tote bag and the classic ‘Meg-T’ bag, being the first of designer handbags ever to be stocked in the Adelaide boutique.

Sydney-siders and Melbournites have already begun waiting lists for the ‘Jana’ bag, having been dubbed the ‘It’ bag of the season.

‘For me the Bally woman has subtly evolved; Sophisticated, and this season, at the same time bohemian...quintessentially Bally. The new collection combines comfort and functionality with the highest quality materials and finest craftsmanship. An easy elegance that is powerfully feminine.’

Brian Atwood – Creative Director for Bally.

Enjoying the styling of Brian Atwood, former accessory designer for Versace, Bally’s **Spring/Summer 08** range is stunning in soft creams and natural putty tones contrasted against striking black patents.

Handbags are a fabulous contradiction with oversized, unstructured dimensions while detailing is unequivocal chain and tortoise plexi; the merging of bold strength and an amorphous silhouette.



Meg-T Handbag S/S 08



Sauge black and putty S/S 08

For more information and photos, please contact:

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