

## Lexus of Adelaide and cherri bellini present Givenchy and Marc by Marc Jacobs SS/08

In a premier collaboration, '**Lexus of Adelaide**' and '**cherri bellini**' came together to bring you the event of the season. The exclusive showcasing of the Spring/Summer 08 season of **Givenchy** and **Marc by Marc Jacobs** shoe line was served at **Escobar** on Gouger Street on June 3<sup>rd</sup>, perfectly coinciding with the release of **Sex and the City** the movie.

Sponsored by **Moet Hennessy, Orbe Hairdressers, Pride Models & Algo Mas Marketing**, the champagne flowed for the A-lister crowd and VIP clientele with a sensational turnout including **Doris Younane of 'McLeod's Daughters'** fame, **Kelly Nestor, Georgina Harrop, Liza Emanuele, the morning crew from Nova 92.7FM** and special guest **Alex Dimitradis flying in to DJ for the evening.**

The night began in true elegance and sophistication for a selected few VIP guests, converging at cherri bellini for Moet piccolos and a personal meet and greet with Rosemarie Farrugia, owner of the boutique. The lucky group were then chauffeured to Escobar in Lexus vehicles where they joined the rest of the building crowd and the star treatment continued.

A mouth-watering selection of canapés continued to appear throughout the night, as did the Moet champagne. The music by Alex Dimitriadis made it virtually impossible not to try out the dance floor! The models, from Pride Models, who wound their way through the crowd holding the shoes on display plates, looked incredible with huge couture hair creations and make-up worthy of the catwalks in Milan, thanks to the talented stylists of Orbe Hairdressing. Dancers (including Chris Aubrey of the Australian Dance Theatre) adorned the booths that ran down one side of the venue creating an absolute visual feast and all of this before you even got to the shoes!!

With Escobar lending itself perfectly to the occasion there was even a separate room where the gorgeous shoes themselves were not only on display but also for sale on the night. If you could get to them! The show room was jam packed with eager ladies making sure they secured themselves one of the hottest must have pieces of the season.

There has been nothing but huge amounts of praise and accolade for the event of the year, **Lexus of Adelaide and cherri bellini present Givenchy and Marc by Marc Jacobs SS/08**; with all who were involved in the lead up, to those who attended on the night, asking just one thing – when can we do it again?!